

may 9-10, 2020



vancouver, BC

SPONSORSHIP OPPORTUNITIES

Join us May 9-10 in Vancouver, BC!

More than ever, Canadians are interested in finding creative ways to establish environmentally and socially sustainable communities, and cohousing is leading the charge. Cohousing was first developed in Denmark in the 1960s when a group of friends joined together to create a more supportive living environment.

Canada's first cohousing community was completed in Langley, BC in 1996 and since that time the movement has grown to include communities in British Columbia, Alberta, Saskatchewan, Ontario and Quebec. Many more communities are in development, including three in the Lower Mainland.

2018 saw the highly successful Canadian Cohousing Conference, bringing together those currently involved in cohousing, those interested in learning more about the many benefits cohousing has to offer, and professionals wanting to grow their businesses by becoming a part of this innovative housing model. **Our conference sold out early, with over 200 participants coming from all across Canada and the US!**

We are coming back in 2020 with an expanded format, covering 2 days, and expanded capacity. We are anticipating 250- 300 participants.

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**canadian
cohousing
conference**



vancouver, BC

CONFERENCE PLANNING COMMITTEE

- Your conference organizers both live in established cohousing communities and/or are involved in the process of forming new ones. We are all volunteers who believe passionately in the importance of community development.

CONFERENCE ATTENDEES

- People currently living in cohousing
- People involved in developing groups
- People in forming, or interested in forming, new groups, and the general public interested in learning more about cohousing
- Professionals wanting to learn more about how they can support cohousing

TARGET AUDIENCE

- Interest in cohousing is growing in Canada, with BC being the epicentre; the number of communities is expected to more than double in the next five years
- Over 250 people are expected to attend the conference, attracted to the environmental and social benefits of cohousing
- Cohousing members tend to range from singles looking to 'live alone together,' to young families searching for better ways to raise their children, and seniors looking to downsize into a community-oriented lifestyle

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2020 CONFERENCE SPONSORSHIP PACKAGES

Take advantage of this opportunity to market your company with a growing audience of Canadian cohousing enthusiasts. Benefits include website, email and social media exposure through promotions to our growing list of supporters and aligned partners. Sponsors will receive high visibility at the conference, recognition opportunities, program ads and exhibits. We would love to have you partner with us!

	PRESENTING SPONSOR	PREMIER SPONSOR	SUPPORTING SPONSOR	EXHIBITOR
	\$4500 Only 1 available!	\$2500	\$1000	\$500
Special recognition	Saturday Keynote Banquet sponsor Pre Conference Tour Sponsor <i>including your company banner at the Venue May 9 & 10!</i>	Saturday/Sunday Lunch sponsor <i>including your company banner at the Venue May 9 & 10!</i>	Saturday Break and Sunday Fireside Chat Sponsor <i>including your company banner at the Venue May 9 & 10!</i>	Sunday Closing Break sponsor
Registrations included	4 tickets to full conference (May 9 & 10) including Saturday keynote and banquet	3 tickets to full conference (May 9 & 10), including Saturday keynote and banquet	2 tickets to full conference (May 9 & 10), including Saturday keynote and banquet	--
Conference website, signage, print materials etc.	Large logo / link <i>including our conference homepage</i>	Medium logo / link <i>including our conference homepage</i>	Listing / link	Listing / link
Program ad space	Outside back cover (5 x 8")	1 page (5 x 4")	1/2 page (2 ½ x 4")	listing in the program
Exhibit space	Featured space with full exhibit table	Full exhibit table	Exhibit space	Half exhibit table
Conference venue	Croatian Cultural Centre 3250 Commercial Drive, Vancouver BC			



SPONSOR APPLICATION & CONTRACT

Company / Community			
Website			
Street address		City, postal code	
Contact name		Authorized signature	
Email address		Phone number	
SPONSOR LEVEL	PRESENTING	\$4500 <input type="checkbox"/>	Date
	PREMIER	\$2500 <input type="checkbox"/>	Payment amount
	SUPPORTING	\$1000 <input type="checkbox"/>	Method of payment
	EXHIBITOR	\$500 <input type="checkbox"/>	Email transfer or cheque payable to "Canadian Cohousing Conference"
CONTRACT	The sponsor agrees that acceptance of this application shall form a binding contract between the sponsor, and the conference organizer and agrees to abide by the rules and regulations which form an integral part of the contract.		Initial:
PAYMENT	A minimum payment of 50% is expected at time of signing. The balance will be due by February 1st, 2020. All agreements received after February 1st, 2020 must include full payment. Any deviations from this provision, including but not limited to acceptance of late payments specified herein, shall not be construed as a waiver of rights to cancel a sponsor's contract for such non-compliance. Delays in payment may result in missed marketing deadlines and sponsor exclusion from marketing campaigns and advertising opportunities.		Initial:
LIABILITY	Neither the Canadian Cohousing conference organizers, the Croatian Cultural Centre or any others associated with the management of the conference will assume responsibility for the safety or the property of the sponsor, its officials, agents or employees, from theft, damage caused by fire, accident or other causes, but will use reasonable care to protect against such loss. It is agreed that the sponsor shall indemnify and hold harmless conference organizers from all liability, which might result for any cause whatsoever.		Initial:
ARTWORK SPECIFICATIONS	Accepted file formats for logos are JPG and PNG. Accepted file formats for program artwork are JPG and PDF. Please submit lower resolution logos for online use, higher resolution files for print use, include sponsor name in the file name, and send to the email address below.		
EXHIBIT SPACE	Exhibit space is provided as a featured benefit of sponsorship. The size and location of the sponsor's exhibit space depends on the sponsorship level, and will be assigned by the conference organizer. Exhibit schedule is on Saturday May 9th, with set-up at 8:45 am, exhibits open from 9:00 am to 9:00 pm on May 9th and 9:00 am to 4:00 pm on Sunday, May 10th and take-down completed by 5:00 pm Sunday, May 10th.. Sponsors are not required to exhibit.		
RETURN FORM	By mail to #103- 510 Chesterfield Ave, North Vancouver, BC V7M 2L9 or to the email address below.		